Introducing our flexible new vision plan

We understand. You want to offer employees a total health benefits package that won’t leave you in the red. Now there’s Blue View Vision, one of the most flexible vision plans you’ll see.

Clear advantages

- Blue View Vision offers a broad, convenient, national network of more than 44,000 providers and provider locations.
- The network includes independent ophthalmologists, optometrists and marquee retail locations like LensCrafters®, Target® Optical, Sears Optical, JCPenney Optical and most Pearle Vision® stores.
- Orders are filled quickly — in as little as an hour in some locations.
- Our customer service hours are among the best in the industry.
- Rich benefits include:
  - $130 standard frame allowance
  - $130 elective contact lens allowance
  - Allowances may be applied toward most frames available at the provider’s location

More savings

In addition to their allowance, members enjoy 20% off any remaining balance on frames. Members can also save 15% to 40% on non-covered materials such as extra pairs of glasses, conventional contact lenses, lens treatments, specialized lenses and various sundry items. This discount can be used for unlimited purchases — even after vision care benefits are exhausted.

Easy-to-use benefits

Our Blue View Vision providers take care of all paperwork. Members just:

- Make an appointment with a network provider.
- Present their ID card at the time of service.
- Pay any applicable copayment and any balance for non-covered services.
Easy-to-find providers

Just use the ProviderFinder at anthem.com or call customer service at 866-723-0515.

Flexible options

Choose from several plan designs and funding options.

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<td>Full-service (exam and materials)</td>
<td>Fully insured (employer paid)</td>
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<tr>
<td>Materials only</td>
<td>Administrative Services only (ASO)*</td>
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A company you can trust

With Blue View Vision, you get more than clear, simple vision benefits. You get an inclusive benefits package backed by the strength and security of Anthem Blue Cross and Blue Shield. For more information, visit anthem.com.

*May not be available in all states.

Anthem Blue Cross and Blue Shield is the trade name of: In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In most of Missouri: RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Ohio: Community Insurance Company. In most of Virginia (serving Virginia excluding the city of Fairfax, the town of Vienna and the area east of State Route 123): Anthem Health Plans of Virginia, Inc. In Wisconsin: Blue Cross and Blue Shield of Wisconsin (“BCBSWi”) underwrites or administers the PPO and indemnity policies; Compcare Health Services Insurance Corporation (“Compcare”) underwrites or administers the HMO policies; and Compcare and BCBSWi collectively underwrite or administer the POS policies. Independent licensees of the Blue Cross and Blue Shield Association. ® ANTHEM is a registered trademark. The Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield Association.